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MARCH 21

fashion calendar 2011

ruth finley, publisher

153 east 87th street • new york, ny 10128

(212) 289-0420 • fax (212) 289-5917

www.fashioncalendar.com

Dates to Remember 2011



2012

NEW YEAR'S DAY

Saturday, January 1

MARTIN LUTHER KING JR'S BIRTHDAY

Monday, January 17

PRESIDENT'S DAY

Monday February 21

ASH WEDNESDAY

Wednesday, March 9

ST. PATRICK'S DAY

Thursday, March 17

PASSOVER

Monday, April 18*-26

GOOD FRIDAY

Friday, April 22

EASTER

Sunday, April 24

MOTHER'S DAY

Sunday, May 8

MEMORIAL DAY

Monday, May 30

FATHER'S DAY

Sunday, June 19

INDEPENDENCE DAY

Monday, July 4

LABOR DAY

Monday, September 5

ROSH HASHONAH

Wednesday, September 28*-30

YOM KIPPUR

Friday, October 7*-8

COLUMBUS DAY

Monday, October 10

ELECTION DAY

Tuesday, November 8

VETERANS DAY

Friday, November 11

THANKSGIVING

Thursday, November 24

HANUKKAH

Thursday, December 20*-28

CHRISTMAS

Sunday, December 25

NEW YEAR'S DAY

Sunday, January 1

MARTIN LUTHER KING JR'S BIRTHDAY

Monday, January 16

PRESIDENT'S DAY

Monday February 20

ASH WEDNESDAY

Wednesday, February 22

ST. PATRICK'S DAY

Saturday, March 17

PASSOVER

Friday April 6*-14

GOOD FRIDAY

Friday, April 6

EASTER

Sunday, April 8

MOTHER'S DAY

Sunday, May 13

MEMORIAL DAY

Monday, May 28

FATHER'S DAY

Sunday, June 17

INDEPENDENCE DAY

Wednesday, July 4

LABOR DAY

Monday, September 3

ROSH HASHONAH

Sunday, September 16*-18

YOM KIPPUR

Tuesday, September 25*-26

COLUMBUS DAY

Monday, October 8

ELECTION DAY

Tuesday, November 6

VETERANS DAY

Sunday, November 11

THANKSGIVING

Thursday, November 22

HANUKKAH

Saturday, December 8*-16

CHRISTMAS

Tuesday, December 25

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2011 New York Market Dates

Fall I: 1/3 - 1/14
Fall II: 2/7 - 2/25
Holiday: 3/14 - 3/25
Resort: 6/6 - 6/17

Spring I: 8/1 - 8/12
Spring II: 9/6 - 9/23
Summer/
Transition: 10/17 - 10/28

*sunset

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

0WEEKS BEGINNING MONDAY, MARCH 21 & 28, 2011

UNLESS OTHERWISE NOTED, ALL AREA CODES – 212

SPRING SHOWS: NY, 9/8-9/15; LONDON, 9/16-9/20; MILAN, 9/21-9/27; PARIS, 9/27-10/5

March 17	ST. PATRICK'S DAY (Thursday)		
Thursday March 17-18 9:00-6:00 P.M.	FALL/WINTER 2011 PRESS DAYS Daily, 3/17-3/18. By appointment. Contact: Max Stein, 646-371-9188 or contact@reecehudson.com	REECE HUDSON	2 SPRING STREET SUITE 4W
Thursday March 17 12:15 P.M.	"COMPLEXITY – OUR GREATEST CHALLENGE" Luncheon Meeting. Speakers: Edie Weiner & Erica Orange. Reservations: \$23. Checks: P. Polhill, Ground Crew, 15 W. 55 th , New York 10019.	TRENDS	FASHION CENTER – 2 ND FL. 209 WEST 39 TH STREET
Thursday March 17 6:00-9:00 P.M.	CAMPAIGN 2011 LAUNCH By invitation. Contact: mykita@williamsonpr.com . (Press appointments: 3/18, 9PM-6PM, Williamson PR & Showroom, 119 Mercer St. Contact: mykita@williamsonpr.com)	MYKITA	CUE ART FOUNDATION 511 WEST 25 TH STREET
March 17-20	ARCHITECTURAL DIGEST HOME DESIGN SHOW, Pier 94, 12 th Ave @ 55 th Street. Tkts: \$25; \$95 preview Contact: 646-388-8901 or www.archdigesthomedesignshow.com		
Friday March 18 9:00-4:00 P.M.	PRESENTATION OF BESPOKE COLLECTION By invitation. Press RSVP: ATELIER Creative Services, 247-9299 x 11 or simone@atelierpr.com	JOHN LOBB	HERMES MEN'S STORE 690 MADISON AVENUE
March 18-20	INTERNATIONAL VISION EXPO EXHIBITION (Conference, 3/16-20) at Javits Ctr. Contact: Reed Exhibition, 800-811-7151 or 203-840-5610 or www.visionexpoeast.com		
March 20-22	<u>LOS ANGELES</u> : CMC GIFT & HOME MARKET. Contact: www.californiamarketcenter.com		
March 21	6PM, "VIVIENNE WESTWOOD, 1980-1989" EXHIBIT examines her creative and business evolution from street stylist and Punk innovator, to high fashion designer. Curator-led tour. By res: 217-4585; museuminfo@fitnyc.edu		
Tuesday March 22 9:00-11:00 A.M.	FALL 2011 PRESS PREVIEW By appointment. Contact: Siren PR, 625-3500 or mandi.m@sirenpr.com	COLETTE MALOUF	THE LAFAYETTE HOUSE 38 E. 4 TH ST (LAFAYETTE)
Tuesday March 22-23 9:00-5:00 P.M.	INTRODUCTION OF FINE JEWELRY COLLECTION Daily, 3/22-3/23. By appointment. Contact: Igor Vander, ATELIER Creative, Inc., 247-9299 x 16 or igor@atelierpr.com	INDIA HICKS	THE MARK HOTEL 25 EAST 77 TH STREET
Tuesday March 22-24 9:00-5:00 P.M.	FALL/WINTER 2011 PRESS DAYS Daily, 3/22-24. By appointment. Contact: Jon Spurny, jons@agencypr.com	CARLOS CAMPOS	AGENTRY PR 27 WEST 20 TH ST – SUITE 504

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday March 22-24 9:00-5:00 P.M.	FALL/WINTER 2011 PRESS DAYS Daily, 3/22-24. By appointment. Contact: Jon Spurny, jons@agencypr.com	HYDEN YOO	AGENTRY PR 27 WEST 20 TH ST – SUITE 504
Tuesday March 22-23 9:00-6:00 P.M.	FALL PRESS PREVIEW Daily, 3/22-3/23. By invitation. Buyers: Melissa Akey, 414-8844 x 22 or melissa@threaddesign.com Press: Nicole Boucher, 414-8844 x 28 or nicole@threaddesign.com	THREAD SOCIAL	26 WEST 17 TH STREET SUITE 301 (5 TH /6 TH AVE)
Tuesday March 22 6:00-8:00 P.M.	FALL/WINTER 2011 PRESS PREVIEW By appointment. Press: Keith Yanez, 713-6685 or kyanez@kennethcole.com	KENNETH COLE	603 WEST 50 TH STREET 1 ST FLOOR SHOWROOM
Tuesday March 22 6:00-8:00 P.M.	HUMBERTO LEON & CAROL LIM IN CONVERSATION WITH VALERIE STEELE Opening Ceremony's Creative Director Humberto Leon and its CEO Carol Lim discuss their company's multifaceted approach to merchandising, its great success and their fashion careers. By res: 217-4585; museuminfo@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE 27 TH STREET & 7 TH AVENUE
Tuesday March 22 6:30-8:30 P.M.	FALL 2011 COLLECTION PREVIEW & CAPSULE BY JOY GRYSOY LAUNCH By invitation. Contact: rsvpgryson@kruppgroup.com	JOY GRYSOY	JIMMY @ THE JAMES HOTEL 15 THOMPSON – ROOF (GRAND)
March 22-24	<u>TOKYO</u> : PREMIERE VISION-TOKYO (Textiles) Contact: 33-4-72606500		
Wednesday March 23 8:30-10:00 A.M.	FRAGRANCE TRENDS For Members/Non-members. Tickets: Amy Rubin, arubin@fragrance.org	THE FRAGRANCE FOUNDATION	TIME-LIFE BLDG – 8 TH FL 1271 AVE OF AMERICAS
Wednesday March 23 9:30 A.M.	SPRING 2012 BIG PICTURE FORECAST Also, 11:30 AM. Presentation by David Wolfe. Tkts: \$50 at door. RSVP: www.doneger.com/dcsalendar Information: 564-1266.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3 RD FLOOR
Wednesday March 23 6:00-8:00 P.M.	"BACKSTAGE DIOR" DISCUSSION & BOOK SIGNING Author Roxanne Lowit and Simon Doonan, creative ambassador-at-large at Barneys discuss her photographs, which chronicle events behind the scenes at John Galliano's fashion shows. By res: 217-4585 or museuminfo@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE 27 TH STREET & 7 TH AVENUE
Thursday March 24 9:00-2:00 P.M.	FALL 2011 EDITOR PREVIEW By invitation. Contact: Samantha Devine, Loving + Company, 213-3504 or sdevine@lovingandcompany.com	SUE WONG	525 SEVENTH AVENUE SUITE 707
Thursday March 24 9:30 A.M.	SPRING 2011 MIAMI STREET & RETAIL SCENES Also, 11:30 AM. Presentation by Jamie Ross. Tkts: \$50 at door. RSVP: www.doneger.com/dcsalendar Information: 564-1266.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3 RD FLOOR
Thursday March 24 6:00-8:00 P.M.	SPRING/SUMMER SHOWCASE & FALL PREVIEW COCKTAIL PARTY Collections: XOXO, IHome, 2(x)ist, Vintage Havana and more. By invitation. RSVP: Now and Zen Group, events@nowandzengroup.com	NOW & ZEN	PLACE TO BE ANNOUNCED
March 24-27	<u>DALLAS</u> : WOMEN'S & CHILDREN'S (Fall I) MARKET. Call: 214-655-6100; www.dallasmarketcenter.com		
March 24-27	<u>DALLAS</u> : MEN'S APPAREL MARKET Call: 214-655-6100; www.dallasmarketcenter.com		
March 24-27	<u>DALLAS</u> : SWSTA SHOE SHOW Call: 214-655-6100; www.dallasmarketcenter.com		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 24-27	<u>DALLAS</u> : TOTAL HOME & GIFT MARKET Call: 214-655-6100; www.dallasmarketcenter.com		
March 25-27	<u>DALLAS</u> : BRIDAL & SPECIAL OCCASION MARKET Call: 214-655-6100; www.dallasmarketcenter.com		
Sunday March 27 11:00 A.M.	37 TH ANNUAL FLOWER SHOW "TOWERS OF FLOWERS" 30,000 varieties of plants & flowers. On view until 4/10. Events include: The return of "Macy's Petacular," a pet bonnet/costume competition on 3/27, 12-2PM. For Info: 494-4495 or mevents@macys.com.	MACY*S HERALD SQUARE	MACY*S HERALD SQUARE B'WAY & 34TH STREET
March 28	JEFFREY FASHION CARES 2011 At 7:30PM, the Intrepid, Pier 86 (W. 46 th St/12 th Ave). For Hettrick-Martin Institute, GMHC et al. Tickets: 809-8585 x 289 or www.jeffreyfashioncares.org Press: kim@kcdworldwide.com		
March 28-30	<u>LOS ANGELES</u> : L.A. TEXTILE SHOW Contact: www.californiamarketcenter.com		
March 28-30	<u>LAS VEGAS</u> : INT'L LINGERIE SHOW At the Rio Hotel. Contact: 305-598-7019 or www.lingerieshow.cc/		
March 28-29	<u>CERNOBBIO COMO</u> : COMOCREA (Textile Design) 39-31-316-431 Fax: 39-31-278-342; www.comocrea.com		
March 28-31	<u>BEIJING</u> : ENKCHINA (Partnering with China Int'l Clothing & Access. Fair) Contact: EnkChina@Enkshows.com		
March 28-April 2	<u>TORONTO</u> : LG FASHION WEEK BEAUTY by L'OREAL PARIS (Fall/Winter 2011 Collections) Register/Tickets: www.lgfashionweek.ca		
Tuesday March 29 9:30-11:00 A.M.	FALL 2011 PRESS PRESENTATION By invitation. Contact: calvinkleinspecialevents@ck.com	CALVIN KLEIN	205 WEST 39 TH STREET GROUND FLOOR
Tuesday March 29 9:00-5:00 P.M.	PRODUCT PRESENTATION Desk sides. By appointment. Contact: Amy Pellicane, AmyP@Clarinsusa.com	CLARINS & FEED	PLACE TO BE ANNOUNCED
Tuesday March 29 5:00-6:00 P.M.	MEN'S & WOMEN'S FALL/WINTER 2011 COLLECTION PRESENTATION By invitation. Contact: taunya.woo@jcrew.com	J. CREW	PLACE TO BE ANNOUNCED
Tuesday March 29 6:00-8:00 P.M.	"A DANGEROUS WOMAN: ADAH ISAACS MENKEN..." Barbara & Michael Foster discuss their biography <i>The Life Loves and Scandals of Adah Isaacs Menken, 1835-1868, America's Original Superstar</i> , daredevil, performer, poet and rebel. By res: 217-4585 or museuminfo@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE 27 TH STREET & 7 TH AVENUE
Wednesday March 30 9:00-5:00 P.M.	BEAUTY PRESS PRODUCT LAUNCH By invitation. Contact: Ryan M. Clark, Behrman Communications, rclark@behrmanpr.com	LIGHTSTIM	PLACE TO BE ANNOUNCED
Wednesday March 30-31 9:00-6:00 P.M.	FALL 2011 PRESS PREVIEW Daily, 3/30-3/31. By invitation. Contact: Teresa Kanode, 310-498-5111 or teresa.kanode@charlesdavid.com	CHARLES DAVID	BRYANT PARK HOTEL 40 WEST 40 TH STREET
Wednesday March 30 9:30 A.M.	NEW YORK/LONDON/MILAN/PARIS FALL 2011 RTW Also, 11:30 AM. Presentation by David Wolfe. Tkts: \$50 at door. RSVP: www.doneger.com/dcsalendar Information: 564-1266.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3 RD FLOOR
Wednesday March 30-April 1 10:00-5:00 P.M.	FALL/WINTER 2011 PRESS PREVIEW WOMEN'S RTW & ACCESSORIES Daily, 3/30-4/1. By appointment. Contact: Kelly@catherinemalandrino.com	CATHERINE MALANDRINO & MALANDRINO	275 WEST 39 TH STREET 11 TH FL. (7 TH /8 TH AVENUE)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday March 30 5:00-7:00 P.M.	FALL 2011 PRESS PREVIEW & PARTY Editor Press Preview. Followed by Cocktail Party, 7PM-9PM. By invitation. Contact: special_events@anntaylor.com	ANN TAYLOR	BEAUTY & ESSEX 146 ESSEX (STANTON/RIVINGTON)
Thursday March 31 9:00-2:00 P.M.	FALL 2011 PRESS PREVIEW By invitation. RSVP: Erin.Haggerty@Kellwood.com	JOLT/DEMOCRACY	1407 BROADWAY SUITE 206 (38 TH /39 TH ST.)
Thursday March 31 9:30 A.M.	BEAUTY PRODUCT LAUNCH First session. 12:30 P.M., Second session. By invitation. Contact: Ink & Roses, 661-1287; events@inkandroses.com	KORRES USA	PLACE TO BE ANNOUNCED
Thursday March 31 6:00-8:00 P.M.	FASHION ILLUSTRATION WITH ANNA KIPER & LAIRD BORRELLI FIT Professor Kiper & Ms. Borrelli, former Style.com senior features editor, discuss their books <i>Fashion Illustration: Inspiration and Technique</i> & <i>Fashion Illustration by Fashion Designers</i> . By res: 217-4585; museuminfo@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE 27 TH STREET & 7 TH AVENUE
Mar. 31-April 3	<u>ATLANTA</u> : APPAREL MARKET (Women's, Men's, Children's) Contact: 404-220-3000; www.americasmart.com (On 4/4, featuring permanent showrooms only)		
Mar. 31-April 3	<u>ATLANTA</u> : ACCESSORY & SHOE MARKET Contact: 404-220-3000; www.americasmart.com (On 4/4 featuring permanent showrooms only)		
Mar. 31-April 3	<u>ATLANTA</u> : BRIDAL, PROM, SPECIAL OCCASION MARKET Contact: 404-220-3000; www.americasmart.com (On 4/4, featuring permanent showrooms only)		
Friday April 1 9:00-2:00 P.M.	FALL 2011 PRESS PREVIEW By invitation. RSVP: Erin.Haggerty@Kellwood.com	SAG HARBOR; BRIGGS NY; KORET	1441 BROADWAY 7 TH FLOOR (40 TH /41 ST ST.)
April 1-7	<u>MOSCOW</u> : MERCEDES-BENZ FASHION WEEK MOSCOW Contact: http://mercedesbenzfashionweek.ru/		
April 2-5	<u>CHICAGO</u> : STYLEMAX Contact: 800-677-6278 or www.merchandisemart.com or www.stylemaxonline.com		
April 3-5	<u>CHICAGO</u> : NATIONAL BRIDAL MARKET Contact: 800-677-6278 or www.nationalbridalmarket.com or www.merchandisemart.com		
Monday April 4 5:00-7:00 P.M.	FALL/WINTER 2011 PRESENTATION By invitation. Contact: lauren@prconsulting.net	BROOD	NICHOLAS ROBINSON GALLERY 535 WEST 20 TH STREET
Tuesday April 5 9:00-6:00 P.M.	PRESS DAY MEN'S & WOMEN'S FALL/WINTER 2011 COLLECTIONS By appointment. Contact: press@brunellolocucinelli.com	BRUNELLO CUCINELLI	29 WEST 57 TH STREET
Tuesday April 5 10:00-6:00 P.M.	AUTUMMN/WINTER 2011 EDITOR PREVIEW By invitation. RSVP: JulieS@frenchconnection-usa.com	FRENCH CONNECTION	512 SEVENTH AVENUE 25 TH FLOOR
Tuesday April 5-7 9:00-6:00 P.M.	FALL 2011 MARKET DAYS Daily, 4/5-4/7. By appointment. Contact: Siren PR, 625-3500 or Shari.c@sirenpr.com	SIREN PR	740 BROADWAY - STE 1101 (ASTOR/WAVERLY)
Wednesday April 6-7 9:00-5:00 P.M.	FALL/WINTER 2011 RTW PRESS PREVIEW DAYS Daily, 4/6-4/7. By appointment. Contact: Jodi Lin Wiener, 347-599-2082 or jodilin.wiener@globalpointagency.com	CHEAIRS	SHOWROOM CO-OP LABORATORY 423 WEST 43 RD ST- GARDEN LEVEL

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 7 9:00-2:00 P.M.	FALL 2011 PRESS PREVIEW By invitation. RSVP: Erin.Haggerty@Kellwood.com	DAVID MEISTER	550 SEVENTH AVENUE 19 TH FLOOR (39 TH /40 TH ST.)
Thursday April 7 9:30 A.M.	SPRING 2012 COLOR, FABRIC & EUROPEAN RETAIL Also, 11:30 AM. Presentation by Pat Tunsky. Tks: \$50 at door. RSVP: www.doneger.com/dscalendar Information: 564-1266.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Thursday April 7 5:30 P.M.	CFDA MEMBER SPECIAL TOUR OF EXHIBITION & RECEPTION "Mannerism and Modernism: The Kasper Collection of Drawings and Photographs" Reception honoring Kasper follows the tour. By invitation. Members RSVP: 590-0338 or events@themorgan.com	THE MORGAN LIBRARY & MUSEUM	225 MADISON AVENUE (@36 TH STREET)
Thursday April 7 5:30-7:30 P.M.	NEW COLLECTION LAUNCH By invitation. RSVP: langoliers@kruppgroup.com	LANGOLIERS JEWELRY	GOOD UNITS – HUDSON HOTEL 356 WEST 58 TH ST (8 TH /9 TH AVE)
Friday April 8 8:30 A.M.	FIFI FINALISTS BREAKFAST Breakfast. Awards Presentation, 9:15AM. Members only. Tickets/Information: Amy Rubin, arubin@fragrance.org.	THE FRAGRANCE FOUNDATION	THE MANDARIN HOTEL 80 COLUMBUS CIRCLE
April 9-14	NEW YORK BRIDAL MARKET		
Saturday April 9-10 9:00-5:00 P.M.	SPRING 2012 COUTURE BRIDAL & LEGENDS BY ROMONA KEVEZA Daily, 4/9-4/10. By invitation. Buyers: 273-1113 x 22 or rsvp@romonakeveza.com Press: 273-1113 x 28 or publicrelations@romonakeveza.com	ROMONA KEVEZA	ST. REGIS – PRESIDENTIAL STE 1603 2 E. 55 TH ST. (FIFTH AVE/MADISON)
Saturday April 9-10 9:00-5:00 P.M.	WINTER/HOLIDAY 2011 LUX EVENINGWEAR Daily, 4/9-4/10. By invitation. Buyers: 273-1113 x 22 or rsvp@romonakeveza.com Press: 273-1113 x 28 or publicrelations@romonakeveza.com	ROMONA KEVEZA	ST. REGIS – PRESIDENTIAL STE 1603 2 E. 55 TH ST. (FIFTH AVE/MADISON)
Saturday April 9-11 9:00-5:00 P.M.	PRESENTATION OF FALL COLLECTION Daily, 4/9-4/11. By appointment. Buyers: Jennifer Weinberg, 404-873-8070 or jennifer@badgleymischkabride.com Press: Daily, 4/9-11. By appointment. Contact: Rob Caldwell, 921-1585 x 269 or rcaldwell@badgleymischka.com	BADGLEY MISCHKA BRIDE	550 SEVENTH AVENUE 22 ND FLOOR (39 TH /40 TH ST)
Saturday April 9-11 9:30-5:00 P.M.	PRESENTATION OF 2011 BRIDAL COLLECTION Daily, 4/9-11. By appointment. Buyers: 214-764-3455 or elegance@stpucchi.com Press: Yun Yu or Melissa Swider, FGPR, 212-334-1212 or Stpucchi@foxgreenberg.com (email preferred)	ST. PUCCHI	JUMERIAH ESSEX HOUSE 160 C.P.S. – TIVOLI STE., 2 ND FL
Saturday April 9-11 9:30-5:00 P.M.	PRESENTATION OF 2011 BRIDAL COLLECTION Daily, 4/9-11. Buyers: 214-227-2563 or info@anaiscollezioni.com Press by appointment: Yun Yu or Melissa Swider, FGPR, 212-334-1212 or Anais@foxgreenberg.com (email preferred)	ANAIS COLLEZIONI	INTERCONTINENTAL BARCLAY 111 E. 48 TH ST - ASTOR 1 BALLRM
Saturday April 9-12 10:00-6:00 P.M.	PRESENTATION OF SPRING 2012 BRIDAL COLLECTION Daily, 4/9-4/12. By appointment. Buyers/Press contact: David Gomez, 206-9302 or david@junkoyoshioka.com	JUNKO YOSHIOKA	224 FIFTH AVENUE- 2 ND FL. (26 TH /27 TH STREET)
Saturday April 9 12:00 Noon	PRESS SHOWING OF SPRING 2012 BRIDAL COLLECTION By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	CHRISTOS	EZ STUDIOS 325 W. 37 TH ST. GROUND FL.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday April 9 1:00 P.M.	PRESS SHOWING OF SPRING 2012 BRIDAL COLLECTION By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	KENNETH POOL	EZ STUDIOS 325 W. 37 TH ST. GROUND FL.
Saturday April 9 2:00 P.M.	SPRING 2012 BRIDAL SHOW By invitation. Contact: Maradee Wahl, 646-862-5011 or Maradee.wahl@cherrera.com	CAROLINA HERRERA	PLACE TO BE ANNOUNCED
Saturday April 9 3:00 P.M.	SHOWING OF FALL 2011 BRIDAL COLLECTION By invitation. Buyers: 682-0262. Press: info@sarantinabysarahjassir.com	SARAH JASSIR (SARANTINA)	PLACE TO BE ANNOUNCED
Saturday April 9 4:00 P.M.	PRESS SHOWING OF SPRING 2012 BRIDAL COLLECTION By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	AMSALE	EZ STUDIOS 325 W. 37 TH ST. GROUND FL.
Saturday April 9 6:00 P.M.	SHOWING OF FALL 2012 BRIDAL COLLECTION By invitation. Contact: Jenny Lee, 323-934-0879 or info@jennyleebridal.com	JENNY LEE	JUMERIAH ESSEX HOUSE 160 C.P.S. – ART DECO ROOM
Saturday April 9 7:00-9:00 P.M.	PRESENTATION OF SPRING 2012 BRIDAL GROUP COLLECTIONS By invitation. Contact: Tara Levy, TLevy@priscillaofboston.com	PRISCILLA OF BOSTON BRIDAL GROUP	THE GLASSHOUSES 545 WEST 25 TH ST. – 14 TH FL.
April 9-11	ANNE BARGE (Fall Bridal Collection) At New York International Bridal Week Trade Show, Pier 94, 55 th St. & West Side Hwy, Booth #326. Press and Buyers: Shawne Reece, 404-873-8098 or shawne@annebarga.com		
April 9-11	CLAIRE PETTIBONE (Bridal Collection) At New York International Bridal Week Trade Show, Pier 94 at 55 th St./West Side Hwy, Booth #450. For information, contact: 323-634-1929		
April 9-11	WEDDING CHANNEL COUTURE at The Intercontinental-Barclay Hotel, 11 East 48 th St (Park/Lexington). Hrs: 9-6PM. For Info: 515-3554. Fax: 347-466-5106 or www.wccoutureshow.com		
April 9-11	NEW YORK INTERNATIONAL BRIDAL WEEK TRADE SHOW, Pier 94, 55 th St/West Side Hwy. Hrs: 4/9-4/10, 9-5PM; 4/11, 9-5PM. Contact: www.newyorkbridal.com		
Sunday April 10 9:00 A.M.	PRESS PRESENTATION OF BRIDAL COLLECTION By inv. Press RSVP: 905-856-9115 or veronica@inesdisanto.com. Showing for buyers by appt. at the Essex House, 2 nd fl, 4/9-4/11. Sat & Mon., 4/9 & 4/11, 9-6PM; Sun., 4/10, 11-6PM. Contact: Veronica Di Santo, 416-451-3865.	INES DI SANTO	JUMERIAH ESSEX HOUSE 160 C.P.S. – LINCOLN STE., 2 ND FL
Sunday April 10 10:00 A.M.	SHOWING OF SPRING 2011 BRIDAL COLLECTION By invitation. RSVP: pr@reemacra.com. (Buyers by appt, 4/10-4/12. Contact: 421-3200 x 12).	REEM ACRA	REEM ACRA (56 TH /57 TH ST.) 730 FIFTH AVE. - SUITE 205
Sunday April 10 11:00-12:00 Noon	PRESENTATION OF SPRING 2012 BRIDAL COLLECTION By invitation. Contact: Libby Haan, rsvp@haanprojects.net	MONIQUE LHUILLIER BRIDE	PLACE TO BE ANNOUNCED
Sunday April 10 12:00 Noon	SHOWING OF SPRING 2012 BRIDAL COLLECTION By invitation. Contact: Roxsanne Tai, PR Consulting, roxsanne@prconsulting.net	VERA WANG BRIDAL	225 WEST 39 TH STREET 9 TH FLOOR
Sunday April 10 2:00 P.M.	RITA VINIERIS FOR RIVINI BRIDAL RUNWAY PRESENTATION By invitation. RSVP: Buyers: Tony Giancola, 416-977-1793 x 23 or tonyg@rivini.com Press: ATELIER Creative Services, Inc, 247-9299 x 17 or ritavinieris@atelierpr.com	RIVINI	PLACE TO BE ANNOUNCED

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday April 10 4:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. RSVP: 582-2600 or sales@annebowen.com	ANNE BOWEN	PLACE TO BE ANNOUNCED
Sunday April 10 5:00 P.M.	SHOWING OF COUTURE BRIDAL COLLECTION 35 By invitation. Buyers & Press: Jennifer Schelich, 768-0707 or jennifer@ulla-maija.com	ANNA MAIER~ ULLA-MAIJA COUTURE	32 WEST 39 TH STREET 11 TH FLOOR
Sunday April 10 6:00 P.M.	BRIDAL COLLECTION PRESENTATION First showing, Second Showing, 6:30PM. By invitation. RSVP: ellie@kelima.com (By appointment: 4/11-4/15, Noon-6PM daily. Buyers/Press: Ellie, 334-6546 or info@kelima.com)	KELIMA K BRIDAL COLLECTION	PLACE TO BE ANNOUNCED
April 10-12	<u>PALM BEACH</u> : TRENDZ (Women's RTW/Access) Info: 888-249-1377; info@TrendzShow.com or www.floridafashionfocus.com		
Monday April 11-14 9:00-5:00 P.M.	PRESENTATION OF COLLECTION Daily, 4/11-4/14. By appointment. Contact: 753-7540 x 28 or public_relations@olegcassini.com	OLEG CASSINI COUTURE	1370 BROADWAY SHOWROOM - 10 TH FLOOR
Monday April 11-13 9:00-7:30 P.M.	FALL 2011 PRESS PREVIEW Daily, 4/11-4/13. By appointment. Contact: Leyla Karakas, 228-3201 or lkarakas@devikroell.com	DEVI KROELL	55 FIFTH AVENUE SHOWROOM - 17 TH FLOOR
Monday April 11 10:30 A.M.	TWO SHOWINGS: SPRING 2012 BRIDAL COLLECTION Also, 11:30 A.M. By invitation. Thereafter by appointment. Contact: Paul Wilmot Communications, odlrrequest@greatpress.com	OSCAR DE LA RENTA	550 SEVENTH AVENUE 8 TH FLOOR
Monday April 11 1:00-4:00 P.M.	PRESS PRESENTATION OF BRIDAL COLLECTION By appointment. (Photographers, 12:30PM) Press: Jill Carles, 398-7759 x 23 or jcarles@douglashannant.com (Buyers by appt from 4/9-4/14. Buyers: Robert DeMattie, 398-7759 x 25 or rdemattie@douglashannant.com)	DOUGLAS HANNANT	252 WEST 38 TH STREET SHOWROOM - 6 TH FLOOR
Monday April 11 5:00 P.M.	FALL 2011 COLLECTION By invitation. Contact: BRFallHoliday@LSagency.com	BANANA REPUBLIC	PLACE TO BE ANNOUNCED
April 11	6PM, "HIS AND HERS" EXHIBITION examines the relationship between gender and fashion, exploring how distinctions of masculine and feminine shift over time. Curator-led tour. By res: 217-4585; museuminfo@fitnyc.edu		
April 11-12	INT'L WATCH & JEWELRY GUILD SHOW, New York Marriott Brooklyn Bridge, 333 Adams St., Brooklyn Contact: www.iwjg.com		
Tuesday April 12 9:00-5:00 P.M.	P&G SALON PROFESSIONAL'S NIOXIN PRESS PRODUCT LAUNCH By appointment. Contact: Kristin Huxta, DeVries PR, khuxta@devries-pr.com	NIOXIN	APPELLA - ALEXANDRIA CTR 450 EAST 29 TH STREET
Tuesday April 12-13 9:00-5:00 P.M.	PRESS PREVIEW OF JOSIE NATORI HOME ACCENTS COLLECTION Daily 4/12-4/13. By appointment. Contact: Scott Howard, 951-7074 or scott.howard@jlahome.com	THE NATORI COMPANY	JLA HOME SHOWROOM 11 EAST 26 TH ST. - 2 ND FL.
Tuesday April 12-15 9:00-6:00 P.M.	PRESENTATION OF HAND-SCULPTED CASSINI CRYSTAL COLLECTION Daily, 4/12-4/15. Part of the New York Tabletop Show. By appointment. Contact: 564-3441.	OLEG CASSINI	1370 BROADWAY SHOWROOM - 10 TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 12-14 10:00-4:00 P.M.	FALL 2011 MEN'S & WOMEN'S CANVAS COLLECTIONS Daily 4/12-4/14. Appointments by invitation. RSVP: Melissa.Kelley@landsend.com	LANDS' END	PLACE TO BE ANNOUNCED
Tuesday April 12 11:00-Noon	PRESENTATION OF BRIDESMAID COLLECTION By invitation. Buyers: Melissa Akey, 414-8844 x 22 or melissa@threaddesign.com 414-8844 x 28	THREAD BRIDESMAID	26 WEST 17 TH STREET SUITE 301(5 TH /6 TH AVENUE) Press: Nicole Boucher,
Tuesday April 12 1:00 P.M.	PRESS SHOWING OF FALL 2011 BRIDAL COLLECTIONS Collections: Alvina Valenta, Jim Hjelm Blush, Jim Hjelm, Lazaro, Tara Keely. By invitation. Contact: Susan Keng, 221-8203 or pr@jlmcinc.com .	JLM COUTURE	525 SEVENTH AVENUE SUITE 1703
April 12	JAMES TAYLOR AT CARNEGIE HALL Gala Celebrating 120 Years of Carnegie Hall. 881 7 TH Ave. 6PM, Cocktails. 7PM, performance w/special guests. After-party/dinner at MOMA. Tks: \$1,000/\$2,500/\$5,000; 247-7800.		
April 12-13	DIRECTION by Indigo: Int'l Textile Design Show. At the Metropolitan Pavilion, 125 W. 18 th St., Ground Floor. (6 th /7 th Ave). Hours: 9AM-6PM. Information & pre-registration: www.directionshow.com		
April 12-13	PRINTSOURCE at 7 W New York, 7 West 34 th St (5 th Ave). Contact: 352-1005 or www.printsourcenewyork.com		
Thursday April 14 9:00 A.M.	NY, LONDON, MILAN, PARIS, FALL/WINTER 2011 COLLECTIONS & 10:30AM. Tks: mem., \$45; non-mem, \$60. Also, 12 Noon show with panel discussion. Moderator: Bridget Foley. Tks: mem., \$60 non-mem., \$75. Reservations required: 302-5511 x 28. Purchase: http://fgi.org/store/page9.html	FASHION GROUP INT'L	TIME & LIFE BLDG – 8 TH FL. 1271 SIXTH AVE. (50/51 ST ST)
Thursday April 14 11:00-12:30 P.M.	PRESENTATION OF BRIDAL COLLECTION By appointment. Contact: heather.mcauliffe@jcrew.com	J. CREW	769 MADISON AVENUE (65 TH /66 TH STREET)
Thursday April 14 6:00-8:00 P.M.	STORE OPENING CELEBRATION By invitation. Press: Sidney@KruppGroup.com	HONOR	68 GANSEVOORT (WASHINGTON/GREENWICH)
April 18-April 26	PASSOVER (Monday at sunset)		
April 20-May 1	TRIBECA FILM FESTIVAL IN NEW YORK Contact: www.tribecafilm.com		
April 21-23	EARTH DAY (Thursday) & EARTH DAY CELEBRATIONS IN NY. For event info: www.earthdayny.org		
April 22	GOOD FRIDAY		
April 24	EASTER SUNDAY		
Monday April 25 6:00-9:00 P.M.	THE YOUNG TRAILBLAZERS 10 TH ANNIVERSARY GALA Cocktail reception & auction. Host: Michael Urie. Honoring Stuart Elliott, Hal Rubenstein, Ralph Rucci, Daryl Roth Tickets: \$125/\$185 in advance; \$150 at door. Tickets/Info: 228-7446 x 32 or www.liveoutloud.com	LIVE OUT LOUD	THE TIMESCENTER 242 WEST 41 ST STREET
April 26-28	<u>TOKYO</u> : EUROPEAN TEXTILE FAIR (Textiles) Contact: www.jitac.jp		
Wednesday April 27 6:00 P.M.	112 TH ANNUAL FASHION SHOW Award Presentation & Fashion Show. 7PM, Cocktail benefit. Honoree: Hamish Bowles. Tickets: 718-230-6814 or fashionshow@pratt.edu Press: press@pratt.edu	PRATT INSTITUTE	METROPOLITAN PAVILION 125 W. 18 TH ST. (6 TH /7 TH AVE)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 27 6:30 P.M.	33 RD ANNUAL AMERICAN IMAGE AWARDS Cocktails. Dinner/Awards, 7:15PM. Honorees: Mark Weber, Neiman Marcus, Ruben & Isabel Toledo, William Rast, UGG Australia. By inv. Tks: \$1,000; 845-758-5749. Press: 212-696-1100 x 22 or sarahr@bromley-group.com	AMERICAN APPAREL & FOOTWEAR ASSOCIATION	GRAND HYATT HOTEL 109 EAST 42 ND STREET
April 27	THE WEDDING SALON, Manhattan Center Studios, 311 W. 34 th St. Contact: weddingsalon.com or 631-7777.		
Thursday April 28 9:30 A.M.	SPRING 2011 EUROPE STREET & RETAIL SCENES Also, 11:30 AM. Presentation by Jamie Ross. Tks: \$50 at door. RSVP: www.doneger.com/dcsalendar Information: 564-1266.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Thursday April 28 11:15 A.M.	BEAUTY SYMPOSIUM: 21 ST CENTURY "TRANSFORMATIONAL BEAUTY" Reception/Interactive Display. Noon, Lunch. Mod: K. Young, The Young Group. Spkrs: K. McNeill, Beauty.com; M. Case, Bobbi Brown; C. Pieper-Vogt, Fusion Brands; M. Speichert, L'Oreal. Tks: http://fgi.org/store/page2.html	THE FASHION GROUP INT'L	NY HILTON (53 RD ST) 1335 AVE. OF AMERICAS
Thursday April 28 6:00-8:00 P.M.	LAUNCH OF LINGERIE COLLECTION By invitation. Press: Jill Carles, 398-7759 x 23 or jcarles@douglashannant.com	DOUGLAS HANNANT	PLAZA HOTEL ONE WEST 58 TH STREET
Thursday April 28 7:00 P.M.	ANNUAL GALA HONORING DIANE VON FURSTENBERG Cocktails. Dinner, 8PM. Diane von Furstenberg to receive the Jacqueline Kennedy Onassis Medal. Tickets: \$1200. For information: 921-9070 x 16 or mas@thejfmgroup.com	THE MUNICIPAL ART SOCIETY OF NEW YORK	THE NY PUBLIC LIBRARY FIFTH AVE & 42 ND STREET
April 28	AMERICAN MUSEUM OF NATURAL HISTORY'S 2011 DINNER DANCE. At CPW/79 TH St. Cocktails/Dinner, 7-9PM. Dancing/Auction, 9PM-12AM. Tks: Dinner, \$500/\$700, Dancing/Auction, \$200; 313-7161. Press: 496-3409		
April 29-30	MANHATTAN VINTAGE CLOTHING SHOW (80 Dealers & Exhibit at Metropolitan Pav., 125 W. 18 th St. Hrs: 4/29, 1-8PM; 4/30, 11-6PM. Adm: \$20. Info: www.manhattanvintage.com; 518-434-4312.		
April 29-May 1	<u>WHITE PLAINS</u> : INT'L GEM & JEWELRY SHOW (Wholesale/Retail) Call: 310-294-1640; www.intergem.com		
May 1	"Bark For Life" Dog Walk Against Cancer, 9AM-1PM, Riverside Park at W. 108 th St. Registration fees benefit the American Cancer Society. Registration: \$20. Info: 800-227-2345 or Info/Reg: www.RelayForLife.org/nycbark		
Monday May 2 10:00-1:00 P.M.	PRESS PREVIEW OF EXHIBITION — <i>ALEXANDER MCQUEEN: SAVAGE BEAUTY</i> By invitation. Press: Nancy Chilton, 570-3951. (Public exhibition: 5/4/2011-7/31/2011).	THE COSTUME INSTITUTE	METROPOLITAN MUSEUM 82 ND STREET & FIFTH AVE.
Monday May 2 6:30 P.M.	GALA BENEFIT: OPENING OF EXHIBITION <i>ALEXANDER MCQUEEN: SAVAGE BEAUTY</i> Dinner. (Blk Tie). By invitation. Press: Nancy Chilton/Glenna Stewart, 570-3951.	THE COSTUME INSTITUTE	METROPOLITAN MUSEUM 82 ND STREET & FIFTH AVE
May 2-4	DESIGNERS & AGENTS(D&A) Green Room Fall II/Holiday. The Starrett-Lehigh Center, 601 West 26 th Street. Call: 302-9575; info@designersandagents.com or www.designersandagents.com		
May 2-4	ATELIER DESIGNERS (Immediate/Fall II/ Int'l Designer Womenswear/Accessories) DoubleTree Times Square, 47 th Street/7 th Avenue. Hours: 5/2-5/3, 9AM-7PM; 5/4, 9AM-5PM. Pre-Reg: www.atelierdesigners.com		
May 2-4	ACCESSORIE CIRCUIT (Fall/Winter) At New York Show Piers 92 & 94 (12 th Ave/55 th St). Trade/Press: ENK Int'l, Trade: 759-8055 (Fax: 758-3403) Press: Coleman McCartan, 646-258-3367.		
May 2-4	INTERMEZZO COLLECTIONS (Fall/Winter) (Juried RTW) (With Circuit) NY Show Piers 92 & 94 (12 th Ave/55 th St). ENK Int'l Trade: &59-8055 (Fax: 758-3403). Press: C. McCartan, 646-258-3367.		
May 2-6	<u>SYDNEY</u> : ROSEMOUNT AUSTRALIAN FASHION WEEK (Spring) Contact: www.rafw.com.au		